

Certificate of Achievement

This is to certify that

Hass Fouladi

has achieved runner-up status

*in Furniture, Decorative Items and Homeware Design Category
in 2012 - 2013 period with design #27916.*

15 April 2013, Milan / Italy.

About A' Design Award Runner-Up Status

The A' Design Award Runner-Up Status is given to top %30 percentile designs that has achieved a high level of success in design to highlight their potential. The designs are judged by a panel of three different Jury which is composed of 5 Academic, 5 Professional and 5 Focus Group Members for each different competition. The designs are evaluated with score normalization to remove any biases and are voted on aspects such as functionality, ergonomics, engineering, presentation, innovation, usability, fun details, technology, and any other specific points that could be considered, each of these points are further weighted for different jury groups.



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